

# Participatory Communication & Action!

- Approaches, Tools, Processes

## Six-day Residential Workshop

September 26 to October 1, 2010

Leslie Sawhny Centre, Deolali, Nashik, Maharashtra, India

media matters announces its 6th annual workshop,  
an opportunity to reach out to civil society organizations across the country  
who work with groups and communities on a wide range of issues.

The six-day workshop process provides the space and scope for sharing of experiences;  
reflection; deliberations on communication-related concerns;  
and practicing tools and methods for better facilitation.

The workshop creates opportunities for sensitization and strengthening capacities  
to be able to facilitate enabling and empowering processes.

We welcome participants from your organization and/or partners.

### Details of the Programme

Workshop Title	<b>Participatory Communication &amp; Action! – Approaches, Tools, Processes</b>
Dates	<b>September 26 to October 1, 2010</b> <i>The workshop will begin at 0900 hours on September 26, 2010 and close at 1600 hours on October 1, 2010. The lodging and boarding facilities at the venue will be available from September 25 (evening) to October 1 (evening). We encourage participants to reach the venue on September 25, 2010 (evening).</i>
Venue	<b>Leslie Sawhny Centre, Deolali, District Nashik, Maharashtra</b> <i>Deolali, 556.52 meters above sea-level, is surrounded by the picturesque Sahyadri ranges. The Leslie Sawhny Centre is situated within the Deolali Cantonment and is at a distance of 8 km from Nashik Road railway station, 30 km from Nashik City, and approx 200 km from both Mumbai and Pune. Leslie Sawhny Centre offers a conducive learning environment and provides simple and neat accommodation in three/four bedded rooms.</i>
Objectives	By the end of the workshop, the participants will have: (a) compared different approaches to development, participation and communication (b) analysed the paradigm shift towards participatory communication and action (c) practiced the use of different participatory communication tools and methods (d) designed an intervention strategy for participatory communication and action (e) selected, adapted or evolved a set of tools and methods to be explored while working with groups
Methodology	The effort will be towards creating a participant-centred environment for experiential learning. The facilitation will explore a wide range of participatory tools and methods to encourage learning from each other.

Facilitators	Anju & Prabir from Media Matters
Language	Hindi & English
Participants	Middle-level functionaries from NGOs, academic institutions, other civil society organisations and government departments
Participation Fee	Rs.7,000/- per participant <i>The participation fee includes lodging, boarding and resources for the workshop.</i>
Registration	Please confirm your participation at the earliest together with a demand draft favouring "media matters" payable at Ambernath or Mumbai.

For any enquiry, email [info@mmindia.org](mailto:info@mmindia.org) or call Anju on 09422075956

Some of the participating organizations in the earlier PCA workshops include:

Andhra Pradesh	Samskar-Plan
Gujarat	Foundation for Ecological Security; Handicap International; ICDS & Health department
Karnataka	Samraksha; MYRADA
Kerala	Sakhi
Madhya Pradesh	BGMS; CARD; PRAYAS
Maharashtra	AHRD; Ashadeep; BAIF MITTRA; Mahila Vikas Sanstha; Ashoka Innovators; Disha Kendra; Gramin Janta Shikshan Prasarak Mandal; HLFPPPT; Manav Hakk Abhiyaan; Manav Prerana; MASUM; MAVIM; ML Dawale Memorial Trust; Nehru Yuva Kendra; NISD; NIWCYD; Pathfinder International; Point of View; PSI; PRIDE India; PUKAR; Rural Development Centre; Saathi; SATH Network; Shramik Janta Vikas Sanstha; SNEHA; Swayamsiddha Mahila Vikas Sanstha; The Bombay Mothers and Children's Welfare Society; World Vision; WOTR; YARD; YASHADA; YUVA; Education, Health & ICDS department
Mizoram	Samarakshan
Orissa	IAEET; Health department
Rajasthan	Foundation for Ecological Security
Sikkim	SACS
Uttar Pradesh	DISA



## media matters

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media matters, a registered non-profit trust,  
 works in the area of development communication with a rights-based approach,  
 exploring and experimenting with participatory media and communication  
 with a focus on capacity building; design and development of communication resources;  
 participatory theatre; video documentaries; research and process documentation

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